

→ why our franchises are
GOIN' LIKE HOTCAKES



AS SEEN IN

Nation's
Restaurant News

The New York Times

FSR^U

cheddar



THE SUNNY STREET CAFE STORY

THE TALE OF A BREAKFAST-LOVING DAD AND HIS THREE KIDS.

In 2007, the 30-year restaurant industry veteran Michael J. Stasko decided to venture into restaurant franchising as a way to work alongside his daughter and two sons. He succeeded. And 17-years later, the popular Sunny Street Café franchise is led by those three kids: Mike Stasko Jr. (VP of Brand Strategy), Maria J. Swallie (Catering Director), and Matthew Stasko (Head Chef).

The New York Times reviewed Sunny Street Café continues to grow year-after-year, with now 22 corporate and franchised restaurants across the U.S., and a Team now committed to increasing their pace of growth, with new franchisees who are looking for the perfect opportunity to join the Stasko family in building generational wealth for their own families.

"The breakfast franchise category is the fastest-growing segment in the restaurant industry, and Sunny Street Café stands out as a truly family-owned franchise company with a laundry list of benefits and advantages."

SCOTT MOFFITT | CEO & President



WHY OUR FRANCHISES ARE HOTTER THAN COFFEE

01

The breakfast franchise category is the **fastest growing** segment in the entire industry.

02

Carefully designed **streamlined operations**. No restaurant or chef experience needed. And an easy to manage and implement menu.

03

Sunny Street Café is an **affordable** franchise investment.

04

Work-life balance is set-up to create a manageable schedule for your family. Be in business, but with limited hours.

05

You're joining a **supportive** and **collaborative** franchise family, ready to help you every step of the way.

06

You are a part of the **Sunny Street family**, not a number. We truly care about your success, and want to build a community together.

07

THE FOOD DOES MATTER.

We've got the classics you'd expect. But some tasty concoctions you wouldn't. And our cornerstone: **The Fancy Pancake** lineup and brand.



THE SUNNY STREET FRANCHISE SECRET WEAPON

Our 17-year-old brand has seen success since the breakfast and lunch segment has grown tenfold over the past ten years, so much so that we saw AUVs in 2024 of \$1.26 million across its restaurants, a high for the brand. A big portion of our success is due to the catering program. A turnkey program that is simple to operate, the catering menu mirrors our core menu and limits additional SKU's. And hot breakfast catering is a wide open opportunity, allowing us to get in the door with new clients easily.

CATERING

7.7%

Expected catering
market growth over
the next 5 years

15%+

Incremental sales
opportunity

11%

Sunny Street's YOY
catering growth





SO HOW MUCH
DOES IT COST
TO SET
ONE OF
THESE
BABIES UP?

Let's break it down...

Type of Expenditure	Amount		
Initial Franchise Fee	\$35,000	-	\$35,000
Rent - 3 Months (2)	\$15,019	-	\$38,014
Security Deposits	\$6,000	-	\$13,000
Architectural and Design Fees	\$0	-	\$25,000
Leasehold Improvements (3)	\$145,000	-	\$643,000
Furnishings, Fixtures, Signage and Equipment (4)	\$218,026	-	\$450,000
Opening Inventory (5)	\$12,000	-	\$15,000
Grand Opening Advertising and Promotions (6)	\$5,000	-	\$8,000
Training and On-Site Assistance Expenses (7)	\$5,000	-	\$10,000
Liability and Property Insurance	\$4,500	-	\$6,500
Catering Van (8)	\$0	-	\$4,000
Miscellaneous Costs (9)	\$4,000	-	\$10,000
Additional Funds - 3 months (10)	\$15,000	-	\$50,000
TOTAL ****	\$464,545	-	\$1,307,514

*DISCLAIMER: These are estimated costs. A full cost breakdown can be found in the Franchise Disclosure Agreement at ownasunnystreet.com.



READY TO START A FRANCHISE

YOU CAN BE PROUD OF?

"We chose Sunny Street Café over other brands because of the family feel. The advantage of the breakfast concept is really the quality of life for me and my husband as well. Especially at our age, being done at 2:00 pm or 3:00 pm in the afternoon and still having the rest of your day is great."

CAROYLN AND LINDSAY LEVERETT

Keller, North Richland Hills, & Haltom City, TX

ownasunnystreet.com

WESTERVILLE, OH



DUBLIN, OH



COLUMBUS, OH



NORTH RICHLAND HILLS, TX



WEATHERFORD, TX

